

Dirt Part 1: Culture

(Genesis 3:19 NLT) "By the sweat of your brow will you have food to eat until you return to the ground from which you were made. For you were made from dust, and to dust you will return."

*(Genesis 3:19 MSG) "You started out as **dirt**, you'll end up **dirt**."*

"Culture eats strategy for breakfast." - Peter Drucker

✓ **Culture is created.**

✓ **We can change our culture.**

✓ **The best culture is exemplified by God.**

*(Genesis 3:1-5 NLT) "The serpent was the shrewdest of all the wild animals the Lord God had made. One day he asked the woman, "Did God really say you must not eat the fruit from any of the trees in the garden?" "Of course we may eat fruit from the trees in the garden," the woman replied. "It's only the fruit from the tree in the middle of the garden that we are not allowed to eat. God said, 'You must not eat it or even touch it; if you do, you will die.'" "You won't die!" the serpent replied to the woman. "God knows that your eyes will be opened as soon as you eat it, and **you will be like God**, knowing both **good** and **evil**."*

Life Giving Culture

(1 Corinthians 3:6-7 NLT) "I planted the seed in your hearts, and Apollos watered it, but it was God who made it grow. It's not important who does the planting, or who does the watering. What's important is that God makes the seed grow."

1. Relationship

*(Genesis 3:8 NLT) "When the cool evening breezes were blowing, the man and his wife heard the Lord God **walking about in the garden**. So they hid from the Lord God among the trees."*

2. Character

(Genesis 3:11 NLT) "Who told you that you were **naked**?" the Lord God asked. "Have you eaten from the tree whose fruit I commanded you not to eat?"

(Genesis 3:21 NLT) "And the Lord God **made clothing** from animal skins for Adam and his wife."

3. Identity

(Genesis 1:27 NLT) "So God created human beings **in his own image. In the image of God** he created them; male and female he created them."

4. Purpose

(Genesis 1:28-31 NLT) "Then God blessed them and said, "Be fruitful and multiply. Fill the earth and govern it. Reign over the fish in the sea, the birds in the sky, and all the animals that scurry along the ground." Then God said, "Look! I have given you every seed-bearing plant throughout the earth and all the fruit trees for your food. And I have given every green plant as food for all the wild animals, the birds in the sky, and the small animals that scurry along the ground—everything that has life." And that is what happened. Then God looked over all he had made, and he saw that it was very good! And evening passed and morning came, marking the sixth day."